

Privacy statement untitled exhibitions gmbh

Thank you very much for your visit to our website and for your interest in our company and our products. We take the protection of your private data seriously and we want you to feel comfortable while visiting our webpages. The following document provides a brief description of how we protect your data and what this means for you when you use our online services.

1. General notifications and mandatory information

Data privacy

We treat your personal data as confidential in accordance with statutory data protection regulations, as well as this data privacy statement. A variety of personal data is collected during your use of this website. Personal data includes all information that refers to an identified or an identifiable natural person. This data privacy statement explains which data we collect and what we use it for. It also explains how we collect data and for what purpose. Please note that data transmission over the Internet (e.g. during email communication) can have security gaps. It is not possible to fully protect data against third party access. However, we have secured our website and other systems with technical and organisational measures against loss, destruction, access, modification or processing of your data by unauthorised persons. In particular, we transmit your personal data in an encrypted manner.

SSL or TLS encryption

This page uses a SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or enquires which you send to us as the page operator. You can identify an encrypted connection because the address line of the browser will change from "http://" to "https://" and you will see a lock symbol in your browser line. If SSL or TLS encryption is active, data that you transmit to us cannot be read by third parties.

Contact information regarding the data controller / data protection officer

The data controller is the person who takes decisions about the purposes and means of processing of personal data (e.g. names, email addresses or similar) and who is available for further enquiries regarding data privacy:

untitled exhibitions gmbh
Heilbronner Str. 150, 70191 Stuttgart, Germany
Email: datenschutz@untitledexhibitions.com
Phone no.: + 49 711 217267 10
Fax: +49 711 217267 99

Data protection officer

untitled exhibitions gmbh
- Data protection officer -
Heilbronner Str. 150, 70191 Stuttgart, Germany
Email: datenschutz@untitledexhibitions.com

Revocation of your consent to data processing

Many data processing procedures are possible only with your explicit consent. You can revoke consent you have granted at any time. Notification via email to datenschutz@untitledexhibitions.com is sufficient to do so. Please include your name, surname and address (required for verification). Alternatively, you are also welcome to contact the data protection officer via post or fax. The legality of data processing carried out up to the point of revocation based on your consent remains unaffected.

Right to lodge a complaint with the responsible supervisory authority

If you believe the processing of your personal data violates the data protection regulations, you have the right to lodge a complaint with the responsible supervisory authority. The responsible supervisory authority for data protection issues is the State Commissioner for Data Protection in the state where our company is headquartered. The State Commissioner for Data Protection and Freedom of Information in Baden-Württemberg is responsible for our company, currently Dr. Stefan Brink, Königstraße 10a, 70173 Stuttgart, Germany, phone no.: +49 (0) 711 615541-0, Fax: +49 (0) 711 615541-15, Email: poststelle@fdi.bwl.de

Information, rectification, restriction, erasure

You can obtain information about the personal data we have saved, make additions to your personal data, and request the rectification of incorrect personal data by sending an email to datenschutz@untitledexhibitions.com. We will process your request promptly.

You can also request erasure of your data as per article 17 of the GDPR or request the restriction of processing of your personal data we have saved as per article 18 of the GDPR by sending an email to datenschutz@untitledexhibitions.com. We will immediately erase the personal data we have saved or restrict its processing. However, we will only erase data or restrict its processing after we have completed all existing contracts and other legal relations with you. Data can be erased only if we are no longer under a legal obligation to save it. Please note that after data is erased or processing is restricted, we cannot access the data you previously provided and may not be able to process pending requests. If we are under a legal obligation to store personal data, we will assign a lock flag to it and will no longer use it for communication.

If we process your personal data, you are authorised to request a copy of this data in writing or as electronic file. We will send the first copy of your personal data free of charge or forward it to the third parties specified by you.

If you have consented the processing of your personal data and we still have it stored, we will provide it to you or the third parties specified by you upon request.

You have the right to object to the processing of your personal data as per article 21 of the GDPR for the protection of our legitimate interests or those of a third party as per article 6 para. 1 lit. f) of the GDPR. If you object, we will stop processing your data based on article 6 para. 1 lit. f) of the GDPR, unless we can prove compelling legitimate reasons for the processing, especially if you have not yet settled all our pending payment claims.

Transfer of personal data to third parties

Generally, your personal data can be transmitted to third parties only with your consent. Please refer to the statements under the point visitor registration.

Data is transmitted without your consent only to the extent described below: We commission service companies

and individual persons to complete tasks for us. We use the data you provide to implement your requirements and requests as well as to process your order(s), for example, purchases of tickets, registrations for conferences/workshops or redeeming admission codes.

We reserve the right to transfer your personal data for the aforementioned purposes if required to companies associated with us and to service providers commissioned by us within the European Union and other signatories of the Agreement on the European Economic Area. They are obligated to treat personal data as confidential and use it only to provide your desired services in consideration of German data protection regulations.

Apart from this, we will give the personal data we have saved to third parties only if we are explicitly authorised by you to do so, article 6 para. 1 lit. a) of the GDPR, if we are under a legal obligation to do so, article 6 para. 1 lit. c) of the GDPR, or if such transmission is necessary to enforce or protect our rights, article 6 para. 1 lit. f) of the GDPR.

Duration of storage of your personal data

We store your personal data collected within the framework of a commercial transaction for 10 years, calculated from the last invoice or credit note issued to you, in order to fulfil our obligation to retain data as per section 257 of the HGB (German Commercial Code). If you have not settled all of our pending payment claims within a period of 10 years, we will continue to store your personal data until all of our pending payment claims are settled. Data collected within the framework of other enquiries is stored for 6 years - calculated from our response (section 257 para. 4 of the HGB).

If you have subscribed to our newsletter, we will store your personal data until you unsubscribe from our newsletter or object to the further processing of your personal data for sending the newsletter.

2. Data collection on our website

The scope and type of collection and use of your data is differentiated based on whether you are visiting our website only to request information or to make use of our services. If you are only using our website for informational purposes, you are not generally required to provide personal data.

We process and use personal data we collect to provide services requested by you (article 6 para. 1 lit. b) of the GDPR), to process your enquires (article 6 para. 1 lit. b) of the GDPR), based on your explicit consent to review your creditworthiness if you want us to perform services before receiving payment (article 6 para. 1 lit. a) of the GDPR), for invoicing (article 6 para. 1 lit. b) of the GDPR), to ensure compliance with laws and regulations, especially retention obligations as per section 257 of the HGB (article 6 para. 1 lit. c) of the GDPR) and in order to enforce (legal) claims (article 6 para. 1 lit. f) of the GDPR).

Cookies

Some of our websites use cookies. Cookies do not damage your computer and do not contain any viruses. Cookies help to make our websites more user-friendly, effective and secure. Cookies are small text files which are stored on your computer and saved by your browser.

Most of the cookies we use are so-called "session cookies". They are automatically deleted at the end of your visit. Other cookies remain stored on your device until you delete them. These cookies enable us to recognise your browser the next time you visit.

You can change your browser settings so that you are informed when cookies are saved and can allow cookies only in individual cases, exclude cookies for certain cases or generally, and activate the automatic erasure of cookies when you close your browser. If you disable cookies, this may affect the proper functioning of this website.

Cookies which are required to carry out electronic communication or to provide certain functions you request (e.g. shopping cart function), are saved on the basis of article 6 para. 1 lit. f of the GDPR. The website operator has a legitimate interest in saving cookies in order to optimise and provide its services free from technical errors. If other cookies (e.g. cookies used to analyse your surfing behaviour) are saved, they are dealt with separately in this data privacy statement.

Server Log Files

In order to improve the quality of our website, we store data on individual visits to our sites for statistical purposes. The website provider automatically collects and stores information in server log files, which your browser transmits automatically to us. The data we save includes:

- browser type and browser version
- operating system used
- referrer URL, i.e. the site from which the file was requested
- host name of the accessing computer
- time of the server request
- IP address of the requesting computer

This data is not combined with data from other sources. Therefore, no personal user profiles are created. The basis for data processing is article 6 para. 1 lit. b of the GDPR, which permits the processing of data to fulfil a contract or to carry out pre-contractual measures.

Contact form

If you send us enquires via the contact form, we save your information, including the contact data you provide, for the purpose of processing your enquiry and in case of follow-up questions. We do not transmit this data to other parties without your consent.

We process data you provide on the contact form only on the basis of your consent (article 6 para. 1 lit. a of the GDPR). You can revoke this consent at any time. Notification via email is sufficient to do so. The legality of data processing carried out based on your consent up to the time it was revoked remains unaffected.

We store data you provide on the contact form until you ask us to erase it, revoke your consent for storage, or until the purpose of data storage no longer applies. Mandatory legal provisions - especially retention periods - remain unaffected.

Furthermore, we use your data based on your consent in order to inform you about other events and offers from untitled exhibitions gmbh and to ask you to participate (voluntarily) in customer surveys for selected events to help us improve our services.

Visitor registration

Trade fair attendees who have received a coupon or code to generate a free admission ticket from us or from another inviting party (e.g. exhibitors or media partners) can register on our website.

During the registration, we collect mandatory information, e.g. first name, surname, address and email address. Other information, e.g. fax or phone number, is voluntary. Depending on the specific trade fair in question, further data on the user's company and/or position may be recorded, and a suitable professional identification may be requested to verify that they are a professional attendee.

By clicking "Activate coupon" during registration, you declare your consent that untitled exhibitions gmbh may transfer the personal data indicated below to inviting parties for the following purposes after associating it with the redeemed entry code: We transmit your data, including your company, name and surname, address and information about your trade fair visit for the purpose of allowing the inviting party to determine who has redeemed the issued admission code. We provide your email address and – if you have provided them voluntarily – your telephone and fax numbers to the inviting party for the purpose of possible promotions by the inviting party. The inviting party is solely responsible for the further use of your data.

When the user submits the visitor registration form, they receive an entry code via pdf granting them free admission. When the ticket is activated, a business relationship is created between the organiser and the attendee. The attendee **declares their agreement to receive further information about trade fairs put on by untitled exhibitions gmbh**. This consent can be revoked via email at any time.

Newsletter

If you want to register for our free newsletter, we require your email address. After submitting the registration form, you will receive a confirmation email from us. The registration will only be effective after you have clicked the link in the confirmation email. You can unsubscribe from this newsletter at any time. Your email address will subsequently be erased immediately from the newsletter distribution list.

Restricted access area for exhibitors

If you subscribe as an exhibitor, a customer account is created for you. With this customer account, you can take advantage of the services in our Online Service Centre. We use the data you provide to implement your requirements (e.g. to order services related to trade fair participation) as well as to process your order(s).

After you register as an exhibitor, only required data is transferred to the service provider for services related to the trade fair. These service providers are under a contractual obligation to comply with the relevant regulations and directives on data privacy and data security.

Furthermore, we use your data based on your consent to inform you about other events and services from untitled exhibitions gmbh and to request that you participate (voluntarily) in customer surveys for the selected event in order to help us improve our services.

3. Analytic tools and advertisements

Google Analytics

This website uses functions from the web analytics service Google Analytics. The provider is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Analytics uses so-called "cookies". These are text files which are saved on your computer and which enable an analysis of your usage of the website. The information about your usage of this website generated by the cookie is typically transmitted to a Google server in the USA and saved there.

Google Analytics Cookies are saved on the basis of article 6 para. 1 lit. f of the GDPR. The website operator has a legitimate interest in analysing user behaviour in order to optimise its website and its advertisements.

IP anonymisation

We have activated the IP anonymisation function on this website. As a result, your IP address is abbreviated by Google within the member states of the European Union or in another signatory to the Agreement on the European Economic Area before it is transmitted to the USA. Only in exceptional cases is the complete IP address transmitted to a Google server in the USA and abbreviated there. Google uses this information on behalf of the website operator to evaluate your usage of the website in order to compile reports about website activities and provide other services associated with website usage and internet usage to the website provider. The IP addresses transmitted from your browser within the framework of Google Analytics are not merged with other data.

Browser Plugin

You can prevent the storage of cookies by changing the settings of your browser software; however we would like to point out that you may not be able to use all of the functions of this website if you do so. Apart from this, you can prevent data generated by the cookies and data relating to your use of the website (including your IP address) from being sent to Google and stop the processing of this data by Google by downloading and installing the browser plugin available at: <https://tools.google.com/dlpage/gaoptout?hl=de>.

Objection to data collection

You can prevent the collection of data by Google Analytics by clicking the following link. An opt-out cookie will be saved which stops the collection of your data during future visits to this website: Disable Google Analytics. More information on how user data is handled by Google Analytics is available in the Google data privacy statement: <https://support.google.com/analytics/answer/6004245?hl=de>.

Commissioned data processing

We have concluded a commissioned data processing agreement with Google which fully implements the strict specifications of the German data protection authorities for the usage of Google Analytics.

Demographic features of Google Analytics

This website uses the "demographic features" function of Google Analytics. This allows us to create reports which contain information on the ages, genders and interests of site visitors. This data stems from interest-based advertisement by Google as well as visitor data from third-party providers. This data cannot be associated with a specific person. You can disable this function by changing the display settings in your Google account at any time or you can generally object to the collection of your data by Google Analytics as indicated in the point "objection to data collection".

Google DoubleClick Cookies (Floodlights)

This website uses Google DoubleClick (Floodlights) cookies. DoubleClick is a service of Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. Cookies are small text files that are stored in the browser of a user. The cookies are used to advertise products of this website provider (retargeting). At a later time, advertisements (e.g., banner ads, text-picture advertisements, videos, etc.) may be displayed to the users on other websites. Your browser will be assigned a pseudonymous identification number (ID). All data is recorded anonymously so that no conclusion can be drawn about specific persons. Users can opt-out from retargeting by modifying their [ads preferences](#) for Google Remarketing Tags. Alternatively, users may disable the use of 3rd-party cookies by using the [opt-out page of the Network Advertising Initiative](#).